

CLAIMS

1. A hair bleaching composition comprising:
- 5
- (a) a peroxygen compound;
 - (b) a buffering agent; and
 - (c) cholesterol and/or derivatives thereof or mixtures thereof;
- 10
- characterised in that the pH of the composition is greater than pH 10.
2. A hair bleaching composition according to any preceding
- 15
- claim wherein the pH of the composition is greater than or equal to pH 10.1, preferably greater than or equal to pH 10.3, most preferably greater than or equal to pH 10.5.
- 20
3. A hair bleaching composition according to any preceding claim wherein the peroxygen compound is hydrogen peroxide.
4. A hair bleaching composition according to any preceding
- 25
- claim wherein the buffering agent is ammonia.
5. A hair bleaching composition according to any preceding claim further comprising at least one surfactant.
- 30
6. A method of bleaching hair comprising applying to the hair a composition according to any of claims 1 to 5.
7. A hair colouring composition comprising the hair
- 35
- bleaching composition according to any of claims 1 to 5 and additionally a hair colouring agent.

8. A method of colouring hair comprising applying to the hair a composition according to claim 7.

5 9. A hair bleaching kit comprising:

- (a) a first package containing a peroxygen compound;
- (b) a second package containing a buffering agent;
- (c) cholesterol and/or derivatives thereof or mixtures
10 thereof in the first and/or second package and/or
in a third package;

characterised in that the peroxygen compound, buffering
agent and cholesterol and/or derivatives thereof or
15 mixtures thereof form, when mixed, a hair bleaching
composition according to claim 1 having a pH greater
than 10.

10. A method of bleaching hair using a hair bleaching kit
20 according to claim 11 comprising admixing the contents
of the packages followed by applying the composition to
the hair.

11. A hair colouring kit comprising:
25

- (a) a first package containing a water soluble
peroxygen compound;
- (b) a second package containing a buffering agent;
- (c) cholesterol and/or derivatives thereof or mixtures
30 thereof in the first and/or second package and/or
in a third package;
- (d) a hair colouring agent in the second package
and/or third package and/or a fourth package;

5

- 10